OBJECTIVES: This workshop will introduce PAA attendees to the essential concepts of responsive and adaptive survey design, which are state-of-the-art survey design techniques for increasing the efficiency of population data collections. PAA attendees who are planning or actively involved in the collection of survey-like data from populations of interest, no matter their role (methodologist, subject matter expert, etc.), the size of the population, or the size of the sample will benefit from this workshop. At the conclusion of the workshop, participants will be able to:

- Describe the basic principles of responsive and adaptive survey designs.
- Identify situations where responsive and adaptive designs may be appropriate.
- Plan the elements of a responsive or adaptive survey design using a checklist provided as part of the workshop.
- Apply the techniques discussed for implementing responsive and adaptive designs to a real data collection.
- Use online forums enabling additional discussion and evaluation of design options with the workshop organizers.