

PAA Workshop:

Using Responsive and Adaptive Survey Design for Efficient Population Research

April 22, 9 AM – 4 PM



INSTITUTE FOR SOCIAL RESEARCH
SURVEY RESEARCH CENTER
UNIVERSITY OF MICHIGAN

ORGANIZERS: William G. Axinn (baxinn@umich.edu), James Wagner (jameswag@umich.edu), Brady T. West, (bwest@umich.edu), Survey Research Center, Institute for Social Research, University of Michigan-Ann Arbor

OBJECTIVES: This workshop will introduce PAA attendees to the essential concepts of responsive and adaptive survey design, which are state-of-the-art survey design techniques for increasing the efficiency of population data collections. PAA attendees who are planning or actively involved in the collection of survey-like data from populations of interest, no matter their role (methodologist, subject matter expert, etc.), the size of the population, or the size of the sample will benefit from this workshop. At the conclusion of the workshop, participants will be able to:

- Describe the basic principles of responsive and adaptive survey designs.
- Identify situations where responsive and adaptive designs may be appropriate.
- Plan the elements of a responsive or adaptive survey design using a checklist provided as part of the workshop.
- Apply the techniques discussed for implementing responsive and adaptive designs to a real data collection.
- Use online forums enabling additional discussion and evaluation of design options with the workshop organizers.

Presenters Include:

William G. Axinn, University of Michigan
James Wagner, University of Michigan
Brady T. West, University of Michigan

Contact:

Brady T. West
bwest@umich.edu